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Date:	8/28/2024 3:41:18 PM
Subject:	Music Celebration Week is ONE WEEK AWAY!

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# One week until Music Celebration Week! What do you need to know?

Music Celebration Week is just one week away! We are so excited to learn and celebrate with you. We don't want to miss a beat - here is what you need to know...and some NEW THINGS TOO.

# Know Before You Go - See Music Celebration Week FAQs

You might have a million questions about Music Celebration Week; we have the answers! Check out our FAQ page to be a Music Celebration Week Pro!

See FAQs

# Last Chance - Conference Price Increases Next Week!

During Music Celebration Week, we mean business! Sharpen your skills at the Music Celebration Week conference at the Sheraton. Time is running out! - Conference registration prices increase on Monday, September 2!

Register for the conference here

What's included in the conference registration?

- All panels, showcases, networking (and more) at the Sheraton Hotel Newfoundland
- One wristband for all evening shows from September 4 to 7 at the Ship, Rockhouse, and Sheraton (excluding the Awards Gala)

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Where do I pick up my conference badge and wristband?

 Sheraton Hotel Lobby - Registration Table Wednesday, Sep. 4 - 12pm to 8pm Thursday, Friday, Saturday - 9am to 6pm

Note: Conference Badges will be required for all conference sessions, meetings and networking at the Sheraton

#### Connect and Learn at the MusicNL Conference

Taking place as part of Music Celebration Week (Sept 4-7) the MusicNL conference is three days packed full of networking, learning, and professional development. Browse the overview below or dive into the full <u>conference</u> offerings here.

Thursday, September 5

- 10:00am 11:30am Navigating the Festival Circuit
- 12:00pm 1:30pm Brandcamp
- 2:00pm 3:30pm DIY: Booking Your Own Tour
- 4:00pm 5:30pm Social Media By Musicians: Find Your Fit

### Friday, September 6

- 10:00am 11:30am Preparing for the International Market
- 10:30am 2:30pm ECMA One-on-Ones
- 12:00pm 1:30pm Sound Check: Live Sound Basics for Performers
- 2:00pm 3:30pm How To Plan A Music Release Cycle
- 4:00pm 5:30pm Music On Screen: Intro to Sync Licensing

#### Saturday, September 7

- 10:00am 11:30am Streaming Success: Untangling DSPs
- 12:00pm 1:30pm Crafting Your Image: Essentials of Promotional Tools
- 2:00pm 3:30pm On The Road: The Reality of Touring Today
- 4:00pm 5:30pm Royalties 101

#### **Register for Conference**

## Panelists Announced! More Export Delegates Too! Labels, Managers, Agents, Festivals & More

Learn from the best! The MusicNL Conference sessions will be led by a skilled group of people. From record labels, to artist managers and agents - <u>check out all the experts who will share their wealth of knowledge</u>.

And, we've got some new faces joining our <u>Export Delegate list</u>. Learn all about them as part of your conference preparation and be sure to <u>register today</u> !

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### Oui, Oui, C'est Vrai! Lisa LeBlanc Va Nous Joindre



Dans le cadre de la Music Celebration Week, le <u>Réseau culturel francophone de Terre-Neuve-et-</u> <u>Labrador</u> est fier d'accueillir Lisa LeBlanc, pour une classe de maître consacrée à la performance en direct. Cette classe de maître permet à des musiciens(ennes) d'entrer en contact avec la pratique de scène qui peut les outiller. Cette classe de maître se déroulera en français (et peut-être en chiac) uniquement. L'inscription est gratuite, mais la capacité est limitée.

As part of Music Celebration Week, the <u>Réseau culturel francophone de Terre-Neuve-et-Labrador</u> is thrilled to welcome New Brunswick artist <u>Lisa LeBlanc</u> for a masterclass on live performance. This session allows musicians to connect with the real stage practice that can equip them for their future performances. The class will be held in French (and possibly Chiac) only. Registration is free, but capacity is limited.

<u>Classe de maître : Lisa LeBlanc - Nouvelles - Portail des francophones de Terre-Neuve-et-Labrador,</u> <u>francophonie, Terre-Neuvien-et-Labradorien et Acadiens (francotnl.ca)</u>

**Register!** 

### Show Wristbands - On Sale Now

Want to take in all the amazing music happening during Music Celebration Week?

Artists - do you have fans who want to see you play!? Get a Music Celebration Week Show Wristband! Take in over 30 performances for just \$40!

Get your wristband here

What does a Show Wristband include?

- Entry to all the MusicNL performances at the Rockhouse, The Ship, and the Sheraton Hotel Newfoundland (subject to capacity).
- Perfect for music lovers and fans!

 Sheraton Hotel - registration desk Wednesday, Sep. 4 - 12pm to 8pm Thursday, Friday, Saturday - 9am to 6pm or At the door of show venues (Rockhouse & The Ship) <u>see schedule here</u>

### Can I attend a show without a wristband?

• Yes - \$20 entry is available for all shows at The Ship, and the Rockhouse, (per venue, per show, at the door, cash or card). Not including Awards Gala. Subject to capacity.

Get Wristband

### Awards Gala Ticket - Get 'em While They're Hot!

Tickets are now on sale for The Awards Gala! -Saturday, September 7, at the <u>St. John's Convention Centre</u>

Walk the red carpet with the stars of today's Newfoundland and Labrador music scene! <u>Tickets</u> are \$35 + taxes and fees and can be purchased <u>here</u> or at the Mary Brown's Centre Box Office.

The show will feature performances by:

- <u>Ana Luísa Ramos</u>
- Justin Fancy
- Kellie Loder
- Liz Fagan Band
- Maria Cherwick & Jockey Special
- <u>Rachel Cousins</u>
- Shanneyganock
- <u>Silver Wolf Band</u>
- The Order of the Precious Blood
- Valmy

With a special tribute performance by The Modern Saints as a tribute to the late, <u>Denis Parker</u>

Get Tickets

### Call for Volunteers - Join our Awesome Team!

Join our Volunteer Team at Music Celebration Week! Volunteers have access to showcases, conference sessions, and more (subject to capacity).

To register, please <u>sign up here</u> for volunteer roles such as: Door Person, Merchandise Seller, Registration, Conference Monitor, Driver, Photography, Social Media, Sponsorship, and more!

Perks:

- One (1) free conference
- · Network with artists and industry professionals
- Discover new music
- Work with awesome people!

Volunteer

# Industry Awards - Don't Forget to RSVP

Our prestigious Industry Awards are kicking off Music Celebration Week 2024 on Wednesday, September 4 at The Sheraton Hotel Newfoundland. You can RSVP when you <u>register for the conference</u> or RSVP the industry awards only <u>HERE</u>.

RSVP

Thank you to our funders who have made these programs possible.



